



MISSIONAIRES OF ST. CHARLES
SCALABRINIANS

VISUAL IDENTITY MANUAL

SCALABRINIAN VOCATION YEAR



MISSIONAIRES OF ST. CHARLES
SCALABRINIANS

EXPEDIENT

Production

Regional Communications
Department - OLMMR

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Final Production

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Approval

Regional Direction - CS

creative concept

The flames present in the logo represent the Holy Spirit, the Gift of God granted to the Church and to every Christian through Baptism and confirmed in the Sacrament of Confirmation, when the faithful are strengthened to witness to Christ in the world, as the Apostle Paul wrote to Timothy: *“Therefore I remind you to rekindle the gift of God that is within you through the laying on of my hands”* (2Tim 1:6). The image directly refers to the event of Pentecost, narrated in the Acts of the Apostles: *“Then there appeared to them tongues as of fire, which were divided and came to rest on each one of them”* (Acts 2:3).

This moment marks the birth of the missionary Church. The Holy Spirit, promised by Christ, descends upon the apostles and sends them to proclaim the Gospel to all peoples, overcoming barriers of language, culture, and nation.

The symbol is formed by two flames that complement each other without touching, indicating a profound unity between

God and humanity. This image recalls the very nature of the Church, which, moved by the Spirit, gathers different peoples into one Body in Christ (First Epistle to the Corinthians 12:4–13). The hollow space within the inner flame forms the figure of a dove, the traditional symbol of the Holy Spirit, inspired by the account of the Baptism of Jesus: *“The Holy Spirit descended upon Him in bodily form like a dove”* (cf. Gospel of Luke 3:22).

At the same time, this dove also evokes migratory birds that cross borders and travel long distances in search of fertile lands. This image deeply resonates with the Scalabrinian charism, as it recalls the reality of millions of migrants, refugees, and seafarers who, throughout history, have left their homeland in search of dignity, hope, and new life.

Thus, the flames symbolize the Holy Spirit who raises up charisms and sends missionaries, reminding us that a charism is a gift granted for the good of the Church and of the world.

logo



logo + logo CS



vertical logo



SCALABRINIAN
VOCATIONAL YEAR

2026-2027

color palette



HEX: #013375
RGB: 1, 51, 117
CMYK: 100%, 84%, 30%, 12%



HEX: #FF8B00
RGB: 255, 149, 11
CMYK: 0%, 50%, 92%, 0%



HEX: #FEAC1D
RGB: 254, 172, 29
CMYK: 0%, 39%, 90%, 0%



HEX: #EEF5FE
RGB: 238, 245, 254
CMYK: 8%, 2%, 0%, 0%



HEX: #000000
RGB: 0, 0, 0
CMYK: 0%, 0%, 0%, 100%

default font

Montserrat Light
Montserrat Light Italic
Montserrat Regular
Montserrat Italic
Montserrat Medium
Montserrat Medium Italic
Montserrat SemiBold
Montserrat SemiBold Italic
Montserrat Bold
Montserrat Bold Italic
Montserrat Black
Montserrat Black Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 !@#\$%^&*()

monochrome and negative versions of the logo



logo + CS logo
in monochrome and negative versions



Vertical logo
in monochrome and negative versions



*Rekindle the gift of God
that is in you!*

"Though few, you can accomplish much
when you are inspired by the same spirit
that inspired the Apostles."
Saint John Baptist Scalabrini



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REKINDLE THE GIFT OF GOD
• THAT IS IN YOU •



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